



Launching into the FUTURE



Presented by:

Elinesky Schuett
Private Wealth Management



Wealth Management
Dominion Securities

sponsorship Proposal 2022

CFGW Annual Gala

Saturday, October 15th, 2022



About the Children's Foundation

The Children's Foundation of Guelph and Wellington is a local organization helping local families. Life can be challenging when there is barely enough money to cover basic human essentials like housing and proper nutrition. For many families in Guelph and Wellington the reality is that they have 'just barely enough' to look after their basic needs. We also know that for many families in our community, 'just barely enough' seems like a luxury.

Life is also an opportunity. Positive and rewarding experiences during key developmental years in childhood and adolescence can shape a child's future and help break cycles of hardship. Together with our donors, volunteers and community partners we find opportunities in the hard times so that we can help each child grow, explore and unleash their great potential. We invest in children today through our four programs: Adopt-A-Family, Food & Friends, Free to Grow, and Scholarships to build brighter futures tomorrow.

More than 3,000 volunteers work with the Foundation in one way or another. To best serve our community, the CFGW works closely with social service agencies, local municipalities, school boards, and other organizations.

Your support of the Children's Foundation of Guelph and Wellington is an investment in the health and future of our community, an investment in brighter futures. In our world, opportunity outshines hardship every time.



HOW you can make a difference

Make an impact in the community where your employees and your customers live and work!

The Children's Foundation is excited to bring back our annual Gala after two years! This year we will be **Looking to the Future** and celebrating the incredible children and youth in our community. Join us to empower local children and youth!

As a Gala sponsor, you will be contributing to the overall well-being of local children and youth, and helping to Build Brighter Futures, through our four core programs: **Adopt-A-Family**, **Food & Friends**, **Free to Grow**, and **Scholarships**.



Did you know that in 2021:



Adopt-A-Family

We saw a record number of referrals again this year with **over 1,400 families** including **over 3,100 children and youth**. We were able to provide the hope and joy of the holidays to all referred.



FOOD & Friends

We continued to support children and youth while they were schooling from home. There was over **275,000 nutritious meals** delivered to doorsteps thanks to our incredible partners and volunteers.



Free to GROW

We were able to continue investing in our **mental health initiative** to help provide counseling and support to children and youth in need and provided tools and information to parents and caregivers.



Scholarships

We expanded to award **24 scholarships** to local students to help fund their post-secondary dreams. The highest areas of study for 2021 scholarships were the arts, and health care / social work.



Sponsorship Levels

Find the sponsorship level that is best for your business. All levels of sponsorship will receive recognition during the annual Gala event, and all of the benefits for each level are broken down below.

* Please note that all sponsorships must be signed up by **September 9th, 2022** to be included on printed materials.

Sponsorship Level	Event and Promotional Benefits
<p>Galaxy Sponsor (Presenting Level) 1 Available \$10,000</p> <p>SOLD OUT</p> <p>Elinesky Schuett Private Wealth Management</p>  <p>Wealth Management Dominion Securities</p>	<ul style="list-style-type: none"> • One table at the event • Company logo with recognition as “Presenting Sponsor” on all promotional items • Company logo with recognition as “Presenting Sponsor” on all event signage and guest package • Mention in local promotions and media coverage prior to event • Opportunity to speak at event and acknowledgement of presenting sponsorship at event • Company logo with link on Children’s Foundation website • Recognition on the Children’s Foundation social media (<i>over 8,700 followers across all channels</i>) • Live social coverage on event day with mentions • Recognition of sponsorship in applicable press releases • Recognition in thank you emails to all attendees and sponsors
<p>Shooting Star Sponsor (Gold Level) 2 Available \$5,000</p>	<ul style="list-style-type: none"> • Company logo with sponsor recognition on all promotional items • Company logo with sponsor recognition on all event signage and guest package • Mention in local promotions and media coverage prior to event • Company logo with link on Children’s Foundation website • Recognition on the Children’s Foundation social media (<i>over 8,700 followers across all channels</i>) • Live social media coverage on event day with mentions • Recognition of sponsorship in applicable press releases • Recognition in thank you emails to all attendees and sponsors

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Sponsorship Level	Event and Promotional Benefits
<p>Blue Moon Sponsor (Raffle Sponsor) 1 Available \$3,000</p> <p>SOLD OUT</p>	<ul style="list-style-type: none"> • Company logo with sponsor recognition on all promotional items • Company logo displayed on all raffle items, including signage and tickets • Company logo with sponsor recognition on all event signage and guest package • Company logo with link on Children's Foundation website • Recognition on the Children's Foundation social media (<i>over 8,700 followers across all channels</i>) • Recognition in thank you emails to all attendees and sponsors
<p>Supernova Sponsor (Silver Level) 4 Available \$2,500</p> <p>SOLD OUT</p>	<ul style="list-style-type: none"> • Company logo with sponsor recognition on all promotional items • Company logo with sponsor recognition on all event signage and guest package • Company logo with link on Children's Foundation website • Recognition of sponsorship in applicable press releases • Recognition on the Children's Foundation social media (<i>over 8,700 followers across all channels</i>) • Recognition in thank you emails to all attendees and sponsors
<p>Neutron Sponsor (Wine Sponsor) 4 Available \$2,000</p> <p>SOLD OUT</p>	<ul style="list-style-type: none"> • Company logo with sponsor recognition on all tables near wine bottles • Company logo with sponsor recognition on all event signage and guest package • Company logo with link on Children's Foundation website • Recognition on the Children's Foundation social media (<i>over 8,700 followers across all channels</i>) • Recognition in thank you emails to all attendees and sponsors

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Sponsorship Level	Event and Promotional Benefits
<p>Gravity Sponsor (Reception Cocktail Sponsor) 4 Available \$1,500</p> <p>SOLD OUT</p>	<ul style="list-style-type: none"> • Company logo with sponsor recognition on reception bar • Company logo with sponsor recognition on all event signage and guest package • Company logo with link on Children's Foundation website • Recognition on the Children's Foundation social media (<i>over 8,700 followers across all channels</i>) • Recognition in thank you emails to all attendees and sponsors
<p>Planet Sponsor (Bronze Level) 5 Available \$1,000</p> <p>3 LEFT!</p>	<ul style="list-style-type: none"> • Company logo with sponsor recognition on all promotional items • Company logo with sponsor recognition on all event signage and guest package • Company logo with link on Children's Foundation website • Recognition on the Children's Foundation social media (<i>over 8,700 followers across all channels</i>) • Recognition in thank you emails to all attendees and sponsors
<p>Orbit Sponsor (Supporting Level) 5 Available \$500</p>	<ul style="list-style-type: none"> • Company logo with sponsor recognition on all event signage and guest package • Company logo with link on Children's Foundation website • Recognition on the Children's Foundation social media (<i>over 8,700 followers across all channels</i>) • Recognition in thank you emails to all attendees and sponsors
<p>Constellation Sponsor (Swag Bag Donation) 15 Available GIK</p>	<ul style="list-style-type: none"> • Items distributed in Swag Bags to all Gala attendees • Company logo with link on Children's Foundation website • Recognition on the Children's Foundation social media (<i>over 8,700 followers across all channels</i>) • Recognition in thank you emails to all attendees and sponsors

Interested in getting involved? We would love to hear from you!

To find the right sponsorship opportunity for your company, please contact:

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Thank YOU!



**children's
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