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Dear Friend;

The Children's Foundation of Guelph and Wellington is pleased to present **Opa! Glorious Greece**, our **5<sup>th</sup> Annual Around the World with the Children's Foundation Gala** on **Saturday, October 23<sup>rd</sup>, 2010**.

The Around the World Gala has quickly established itself as an exceptional evening where guests can escape to a new destination. With the support of corporate sponsors we are able to raise more funds so that each year more children in Guelph and Wellington are able to experience a part of childhood that many of us take for granted.

We are pleased to include a sponsorship package for your consideration. A Gala committee member will follow up with you shortly. In the meantime, for more information on sponsorship opportunities or The Children's Foundation please contact Glenna Pengelly at 519-826-9551 or [glenna@childrensfoundation.org](mailto:glenna@childrensfoundation.org)

The Around the World Gala is an evening of fine dining and fun that supports programs that are so vital to the wellbeing of children in need in our community. Thank you for considering sponsoring this great event.

Yours sincerely,

Jennifer O'Neil,  
Event Chair

## EVENING DETAILS

Explore your senses during an evening celebration of Grecian culture and history.

Saturday, October 23<sup>rd</sup>, 2010

Cocktails & Hors d'Oeuvres 6:30 PM Dinner & Program to follow  
The Italian Canadian Club, Guelph

Tickets: \$100 per person includes a gourmet dinner featuring Greek dishes, 2 bottles of wine per table, entertainment and spectacular prizes.

The evening's Grand Prize is a trip for 2 to Greece including  
Airfare with 6 nights accommodation.

Generously donated by Paul Tribe-Uniglobe Discover Travel

## Don't miss this opportunity to sponsor such an important event!

Partnering with the Children's Foundation offers an excellent opportunity to support to children in Guelph and Wellington whose families are currently struggling to make ends meet. Over the last three years the Children's Foundation has grown in size and reach and we are aiming to help every child in our community that needs our assistance.

Our work is focused on children not programs. With the help of our community supporters, the Children's Foundation has been able to help thousands of children refocus their lives.

By supporting the Around the World Gala your company will be aligned with the Children's Foundation of Guelph and Wellington which families and children have come to trust for the betterment of our community.



Around the World provides exposure for your company commensurate with the sponsorship level. Available sponsorship opportunities are as follows:

### **Presenting Sponsor – \$7,500**

(Cash Only - Exclusive Sponsor Opportunity)

#### Pre-Event Promotion

- presenting sponsor tag on all promotional materials following the date of sponsorship confirmation
- presenting sponsor tag on event tickets
- presenting sponsor named in Around the World articles on Children's Foundation website.
- presenting sponsor tag in press releases
- corporate logo featured on the Children's Foundation website
- supporter profile on the Children's Foundation website with link to corporate website

#### Acknowledgement at the Event

- 8 tickets to the event (value of \$800)
- special recognition in the opening and closing remarks at the event
- one page feature in event program
- corporate logo featured on guest gift bags
- opportunity to include gift in guest gift bags
- exclusive presenting sponsor signage
- opportunity to address the guests

#### Post Event Acknowledgement

- recognition in guest thank you letters
- recognition in sponsor thank you letters
- prominent position of logo in post event advertisement to thank sponsors



### **Platinum Sponsor – \$5,000**

(Cash Only)

#### Pre-Event Promotion

- platinum sponsor named in Around the World articles on Children's Foundation website.
- recognition in press releases
- corporate logo featured on the Children's Foundation website
- supporter profile on the Children's Foundation website with link to corporate website

#### Acknowledgement at the Event

- 6 tickets to the event (value of \$600)
- special recognition in the opening and closing remarks at the event
- one page feature in event program with corporate logo
- prominent position of logo on sponsor sign board at event
- logo featured on guest gift bags
- opportunity to include gift in guest gift bags

#### Post Event Acknowledgement

- recognition in guest thank you letters
- recognition in sponsor thank you letters
- prominent position of logo in post event advertisement to thank sponsors
- opportunity to include material in guest thank you letters

**Platinum Sponsors Confirmed to Date:**  
MacMillan Marketing

### **Gold Sponsor – \$2,500** (Cash or In-Kind)

#### Pre-Event Promotion

- Recognition in press releases
- Logo featured on the Children's Foundation website

#### Acknowledgement at the Event

- 4 tickets to the event (value of \$400)
- Logo featured on guest gift bags
- Opportunity to include gift in guest gift bags
- Prominent position of logo in event program
- Prominent position of logo on sponsor sign board at event
- Special recognition in the opening and closing remarks at the event

#### Post Event Acknowledgement

- Prominent position of logo in post event advertisement to thank sponsors
- Recognition in thank you letters

**Gold Sponsors Confirmed to Date:**  
Canadian Phoenix Steel  
Contract Express Ltd.  
Macquarie Private Wealth

## **Silver Sponsor – \$1,000**

(Cash or In-Kind)

### Pre-Event Promotion

- Logo featured on the Children's Foundation website

### Acknowledgement at the Event

- 2 tickets to the event (value of \$200)
- Logo featured in event program
- Logo featured on sponsor sign board at event

### Post Event Acknowledgement

- Logo in post event advertisement to thank sponsors
- Recognition in thank you letters

### Silver Sponsors Confirmed to Date:

Jones DesLaurier Insurance

## **Table Sponsor – \$500**

(Cash or In-Kind)

### Acknowledgement at the Event

- Corporate Name listed in event program
- Logo featured on table signage

### Post Event Acknowledgement

- Corporate Name in post event advertisement to thank sponsors
- Recognition in thank you letters

### Table Sponsors Confirmed to Date:

BenSol Consulting Inc.

HHI Inc.

Melloul-Blamey Construction Inc.

## Specific Sponsorship Opportunities

### Grand Prize Sponsor - In-Kind Donation

Reserved for Paul Tribe of Uniglobe Discover Travel

In addition to the recognition as a Gold Sponsor, your logo will be featured on a Grand Prize sign displayed at the event and a representative from your company will present the Grant Prize to the winner.

### Dinner Sponsor - \$5,000

In addition to the recognition of your total gift, your logo will be featured on a Dinner Sponsor sign displayed at the event and on the Menu Cards on each table.

### Entertainment Sponsor - \$2,500

In addition to the recognition of your total gift, your logo will be featured on an Entertainment Sponsor sign displayed at the event.

### Complimentary Guest Event Memento Sponsor - \$2,500

Reserved for Contract Express Ltd.

In addition to the recognition of your total gift, your logo will be featured prominently with the guest event memento included in the guest gift bag.

### Wine Sponsor - \$2,500

In addition to the recognition of your total gift, your logo will be on tent cards on each table acknowledging your sponsorship of the wine.

### Coat Check Sponsor - \$1,000

In addition to the recognition of your total gift, your logo will be featured on a coat check sponsor sign.



Sponsor Information - Around the World Gala	
Contact Person:	
Company Name:	
Address:	
Phone:	Fax:
Email:	
Name to appear in program as:	
OR Anonymous <input type="checkbox"/> :	
Sponsorship Level	
<input type="checkbox"/> Presenting Sponsorship (\$7,500)	
<input type="checkbox"/> Platinum Sponsorship (\$5,000)	
<input type="checkbox"/> Gold Sponsorship (\$2,500)	
<input type="checkbox"/> Silver Sponsorship (\$1,000)	
<input type="checkbox"/> Table Sponsorship (\$500)	
We would like to reserve the _____ Specific Sponsorship opportunity.	
Payment Information	
<input type="checkbox"/> Cheque <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	
Credit Card Number:	
Expiry Date:	
Signature:	

I would be pleased to sponsor the Around the World Gala on October 23<sup>rd</sup>, 2010.

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Signature

**Mail, email or fax Sponsorship Reply Form to**  
The Children's Foundation of Guelph and Wellington  
87 Waterloo Ave, Upper Level, Guelph, ON N1H 3H6  
Tel: 519-826-9551 Fax: 519-766-4870  
E: glenna@childrensfoundation.org

**Please email a high resolution colour and black corporate logo to:**  
glenna@childrensfoundation.org